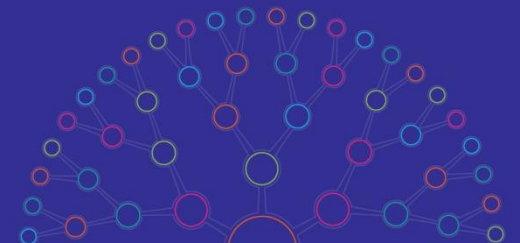


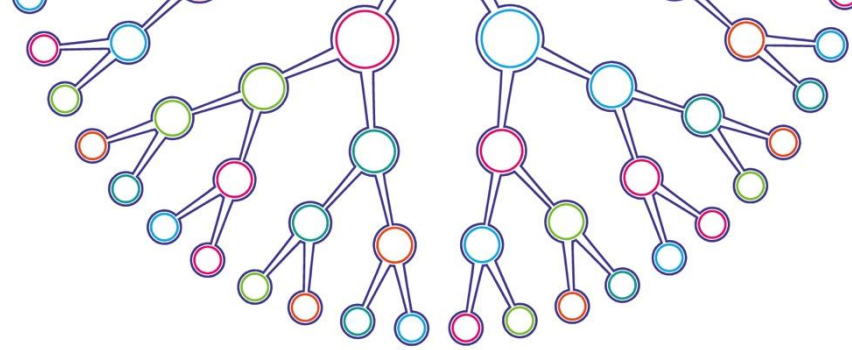
# Connecting to the Community

**iap<sup>2</sup>**  
international association  
for public participation  
**AUSTRALASIA**

CERTIFICATE IN ENGAGEMENT

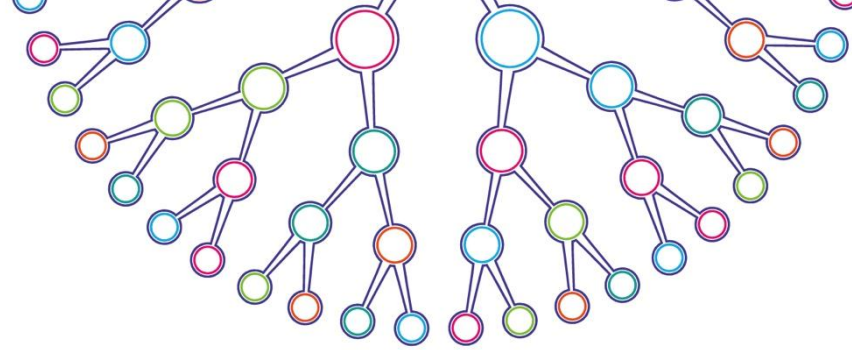


# What is Community Engagement?



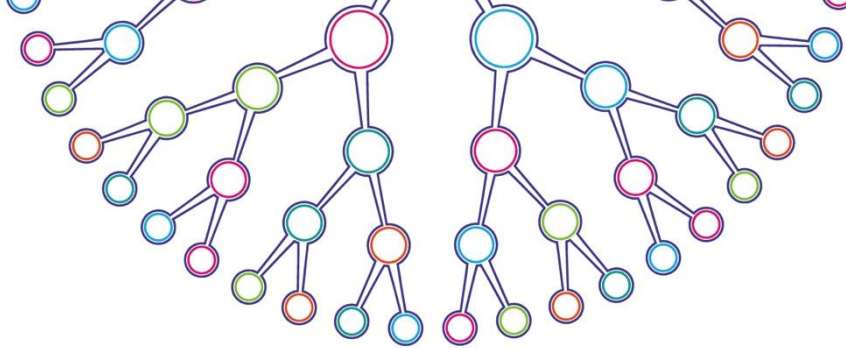
- Planned Process
- Purposeful
- Shaping decisions and action of communities and/or organisations
- Recognising interdependence

# Benefits of Community and Stakeholder Engagement?



- Engagement allows the community to have a say
- Some problems and opportunities are so complex we need the community to be part of finding a way forward
- Restores trust
- Demonstrates commitment to listening and serving
- Saves money in the long run – reduces project risk
- Builds capacity and strengthens communities
- Harnesses collective power to support community endeavours

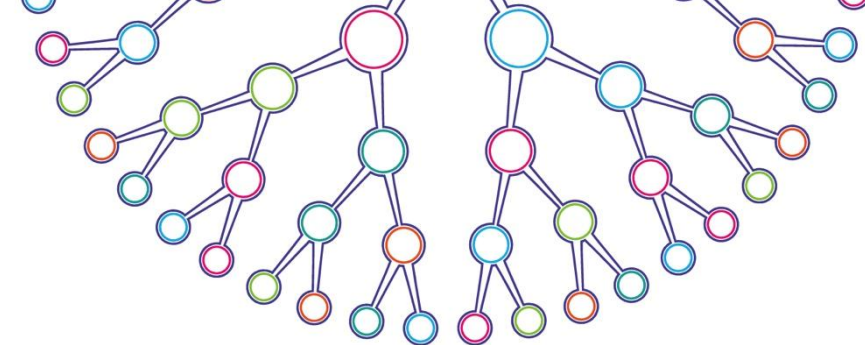
# IAP2 Core Values



1. Public participation is based on the belief that those who are affected by a decision have a right to be involved in the decision-making process.
2. Public participation includes the promise that the public's contribution will influence the decision.
3. Public participation promotes sustainable decisions by recognising and communicating the needs and interests of all participants, including decision makers.
4. Public participation seeks out and facilitates the involvement of those potentially affected by or interested in a decision.
5. Public participation seeks input from participants in designing how they participate.
6. Public participation provides participants with the information they need to participate in a meaningful way.
7. Public participation communicates to participants how their input affected the decision.

# Engagement is led by Both Organisations and the Community





# The Queensland Plan

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